

Izr. prof. dr. Zdenka Ženko

Zdenka Ženko, dr. znanosti s področja poslovnih ved predava dodiplomske in podiplomske predmete na Ekonomsko - poslovni fakulteti Univerze v Mariboru v slovenskem in v angleškem jeziku za mednarodne študente. Je izredna profesorica za Inovacijski management in Docentka za Teorije sistemov. Bila je zaposlena v Apis, Inštitutu Jožef Stefan, farmacevtski družbi Lek (zdaj Sandoz in del Novartis), ASUCLA in v Tehnološkem transferju (direktorica in 51% solastnica). Kot doktorska študentka je raziskovala management in ubranila doktorsko disertacijo Comparative analysis of management models in Japan, United States of America, and Western Europe. Krajša in daljša obdobja je delala in pridobivala znanje v Češki republiki, Grčiji, Belgiji, ZDA, Avstriji, Ukrajini in Finski. Raziskovalno jo zanima inoviranje, ustvarjalnost, metode za ustvarjalno razmišljanje in odločanje ter etika. V raziskovanju povezuje sistemsko teorijo za celovitejše razumevanje in reševanje problemov z etičnim in vzdržnim družbeno odgovornim inoviranjem.

Zdenka Ženko, Ph.D. teaches courses at undergraduate and graduate level at the Faculty of Economics and business, University of Maribor in Slovene and English for international students. Is Associate Professor of Innovation management and Assistant Professor of System theory. She was employed in Apis, the Jozef Stefan Institute, Lek pharmaceuticals (now Sandoz and part of Novartis), ASUCLA, and Tehnološki transfer (manager and 51% owner). As doctoral student, she studied management and defended a thesis Comparative analysis of management models in Japan, United States of America, and Western Europe. Shorter or longer periods she worked and acquired knowledge in Czech republic, Greece, Belgium, USA, Austria, Ukraine, Finland. She lectured in Graz Austria; Kharkov, Ukraine and Lahti, Finland. Her research interests lie in innovating, creativity, methods for creative thinking and decision making and ethics. In her research she applies the systems theory for holistic understanding and problem solving based on ethical and sustainable socially responsible innovating.