

# Produktivnost dela skozi prizmo bibliometrične analize

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## Povzetek

**Raziskovalno vprašanje (RV):** Kako se je koncept 'produktivnost dela' razvijal skozi čas? Katera so trenutno najbolj pereča področja v okviru prizadevanja za povečevanje produktivnosti dela in kaj lahko v tem kontekstu pričakujemo v prihodnosti?

**Namen:** Prispevek ima namen identificirati trende v okviru produktivnosti dela in predstaviti možne smeri razvoja koncepta v prihodnosti.

**Metoda:** Uporabljena je bibliometrična analiza (in sicer analiza 'co-occurrence' in 'coupling') 13.568 znanstvenih člankov iz baze Web of Science.

**Rezultati:** Avtorja kot najbolj verjetno izpostavljata možnost, da se bo preučevani koncept produktivnosti dela v prihodnosti povezal z idejo transhumanizma, ki zasleduje idejo povezovanja človeka in inovacij na področju umetne inteligence.

**Organizacija:** Predstavljeni bodo ključni dejavniki, ki bodo v prihodnosti omogočali dvig produktivnosti dela in bodo predstavljali potencialni vir strateške konkurenčne prednosti za organizacije.

**Družba:** Omogočen bo uvid v dejavnike konkurenčnosti na trgu dela.

**Originalnost:** Podobna raziskava še ni bila izvedena.

**Omejitve/nadaljnje raziskovanje:** Predlagamo nadaljnje raziskovanje ključnih konceptov na področju ekonomike poslovanja, ki so povezani s produktivnostjo dela.

**Ključne besede:** ekonomika poslovanja, produktivnost, delo, transhumanizem

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**Fabijan Leskovec** je diplomiral na področju agronomije na Biotehniški fakulteti Univerze v Ljubljani in magistriral na področju poslovnih ved na Ekonomski fakulteti Univerze v Ljubljani. Sodeloval je v dveh raziskovalnih projektih s področja organizacije in managementa (Omejitve agilnega dela: Preučevanje učinkov agilnosti na spanje in inovativnost ter Oblikovanje organizacije v digitalni dobi) ter trenutno opravlja doktorsko raziskavo s področja inovativnosti v luči heterogenosti in odprtosti razvojnih oddelkov. Zaposlen je kot asistent na Ekonomski fakulteti Univerze v Ljubljani.

Bibliografija: [https://bib.cobiss.net/bibliographies/si/webBiblio/bib301\\_20240218\\_102614\\_53969.html](https://bib.cobiss.net/bibliographies/si/webBiblio/bib301_20240218_102614_53969.html).

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# Work productivity through the prism of bibliometric analysis

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## Abstract

**Research Question (RQ):** How has the concept of 'work productivity' evolved over time? What are the currently most pressing areas in efforts to increase work productivity, and what can we expect in this context in the future?

**Purpose:** The article aims to identify trends in work productivity and present possible directions for the development of the concept in the future.

**Method:** Bibliometric analysis (specifically co-occurrence and coupling analysis) of 13,568 scientific articles from the Web of Science database.

**Results:** The authors highlight the possibility that the concept of work productivity will likely merge with the idea of transhumanism in the future, which advocates for the integration of humans and innovations in artificial intelligence.

**Organization:** Key factors will be presented which will enable the future increase in work productivity and will represent a potential source of strategic competitive advantage for organizations.

**Society:** Insight into competitiveness factors in the labour market will be provided.

**Originality:** A similar study has not yet been conducted.

**Limitations / further research:** We propose further research into key concepts in the field of business economics related to work productivity.

**Keywords:** business economics, productivity, work, transhumanism

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