

Abstract:**Strategic Planning and Values in Secondary School**

RQ: Which factors have a decisive influence on a school's strategic development?

Purpose: The purpose of this research is the improvement of school development and the goal of this research study was to prepare a draft for strategic planning.

Method: Qualitative method is used in the first phase of the research study. An annual interview was conducted with secondary technical and vocational school teaching staff. In the second phase of this research study, a survey with one question was distributed to the teaching staff. The question on the survey referred to teachers values that stemmed from the interviews. The directed question was on the values that that should be emphasized in assisting the school to prepare a strategic development plan.

Results: The results of this research study showed that strategic development of the school is based on values and activities that provide for quality education, professional and practical knowledge, strengthen and develop interpersonal relations and provide good connections between schools, craftsmen, and the economy.

Organization: By defining the school's priorities, it will become easier for the staff to prepare the school's development strategy and action plans for individual tasks.

Society: Awareness and developing values through activities at school provides support to adolescents and young adults in developing their life style. Values lead the behavior of individuals and consequently, are very important for society.

Originality: Through the research study the school obtained the basic values that will be used in drafting a development plan. This will be the first such document for the school. Up until now planning has been performed only in terms of short-term planning within the annual work plan.

Limitations: The survey was conducted among the staff of one vocational and technical secondary school. Further research would be required to include parents and students and to start introducing evaluation and self-evaluation in the specific areas of work.

Keywords: planning, strategic planning, development plans, values, mission, vision