

Abstract:**The Impact of Employee Satisfaction on the Release of Human Creative Potential**

Research Question (RQ): Does employee satisfaction in the workplace affect the release of human creative potential?

Purpose: Based on interviews conducted in the context of a particular department, the purpose was to determine whether employee satisfaction affects creativity and efficiency of employees.

Method: A qualitative method was used as the research method, where interviews were used to obtain data.

Results: The results showed that employee satisfaction in the workplace strongly affects their motivation at work and their effectiveness. Also personal praise from leaders influences employee satisfaction, which in turn also affect the release of human creative potential.

Organization: Several factors affect employee satisfaction that is typical for the entire company. A special role is played by those who are responsible for creating a positive atmosphere within their working environment and encouraging employees towards increased creativity and efficiency.

Society: Research shows that employee satisfaction significantly affects their performance. For this reason employees should create a pleasant working environment within the entire company and for good relationships with co-workers.

Originality: The first such study conducted in the context of a particular department.

Limitations/further research: The research study was carried out in only one department of one organization.

Keywords: satisfaction, personal satisfaction, motivation, performance, creativity.