

THE INFORMATION BUBBLE: HOW TO CONTROL DEMOCRACY IN THE INFORMATION SOCIETY ERA

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Research Question: How to protect democracy in the information society era?

Purpose: The main research objective is to show that information bubbles violate decisional privacy, which in consequence leads to a violation of the correctness of the election process.

Method: Case study analysis, dogmatic analysis

Results: How states should regulate social media in the field of information bubbles

Organization: The research shows the mechanism of information bubbles functioning and the way the algorithm works. Thanks to this, we can see that not all information is distributed evenly on the Internet and some of the information does not reach the recipients

Society: Research shows the negative impact of information bubbles on election processes

Originality: The research is based on the concept of social control over the social media algorithm

Limitations / further research: The purpose of this article is to identify problems and review solutions. Research on the problem should be further established on the basis of legal and factual analysis

Keywords: information bubble, internet law, democracy, decisional privacy, social media.

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