

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Magistrski raziskovalni seminar
Course title:	Master Research Seminar –preparing a professional article

Študijski program in stopnja <i>Study programme and level</i>	Študijska smer <i>Study field</i>	Letnik <i>Academic year</i>	Semester <i>Semester</i>
Menedžment kakovosti Podiplomski (Second)	Program nima smeri	2.	3.
Quality Management Graduate-Master (Second)	The program has no study fields	2	3

Vrsta predmeta / Course type:	Obvezni	Required
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Univerzitetna koda predmeta / University course code:	021010-02
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Predavanja <i>Lectures</i>	Seminar <i>Seminar</i>	Sem. vaje <i>Tutorial</i>	Lab. vaje <i>Laboratory work</i>	Teren. vaje <i>Field work</i>	Samost. delo <i>Individ. work</i>	ECTS
15	-	30	-	-	195	8

Nosilec predmeta / Lecturer:	izr. prof dr. Milan Ambrož	Milan Ambrož, PhD Associate Professor
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Jeziki / Languages:	Predavanja / Lectures:	Vaje / Tutorial:
	Slovenski, angleški	Slovenski, angleški
	Slovenian, English	Slovenian, English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

<ul style="list-style-type: none"> – Vpis v 2. letnik študija – Študent/študentka mora pred pristopom k izpitu pripraviti in zagovarjati empirično seminarsko nalogo.

Prerequisites:

<ul style="list-style-type: none"> – Enrolment in the second year of study. – The student must prepare and defend an empirical seminar paper as a prerequisite for the final exam.
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Vsebina:

<ol style="list-style-type: none"> 1. Razvoj raziskovalne ideje in oblikovanje raziskovalne teme, 2. Izbor raziskovalnih konceptov in strategij, 3. Postavitev raziskovalnih vprašanj in hipotez, 4. Razvoj teoretičnih izhodišč raziskave in študij literature, 5. Organizacija raziskovalnega projekta, 6. Izbor raziskovalnih metod, 7. Predstavitve rezultatov (kvantitativni in kvalitativni pristop), 8. Razlaga rezultatov raziskave in prenos v prakso, 9. Zasnova, pisanje in objava strokovnega članka na strokovni ali znanstveni konferenci.

Content (Syllabus outline):

<ol style="list-style-type: none"> 1. The development of research ideas and designing research topics. 2. Selection of research concepts and strategies. 3. Setting the research question and hypotheses. 4. Development of theoretical basis of research and literature review. 5. Organizing the research project. 6. Selection of research methods. 7. Presentation of the results (quantitative and qualitative approaches). 8. Interpreting the research results and transferring them into practice. 9. Designing, writing, and publishing professional articles at professional and academic conferences.

Temeljna literatura in viri / Readings

Obvezna literature / Required reading(s):

- Ambrož, M. (2011). *Metodologija raziskovalnega dela* (učno gradivo).
- Blaxter, L., Hughes, C., & Tight, M. (2006). *How to Research* (4. izd.). New York: Mc Graw-Hill.
- Štebe, J. (1996). *Resnična in navidezna dejstva iz družboslovnih anket*. Ljubljana: Znanstvena knjižnica FDV.
- Henson, K. T. (1999). *Writing for Professional Publication. Keys to academic and business success*. Boston: Allyn and Bacon.
- Czarniawska, B. (1999). *Writing Management: Organization Theory as a Literary Genre*. New York: Oxford University Press.

Dodatna – dopolnilna / Recommended reading(s):

- Glathorn, A. A. (1998). *Writing the Winning Dissertation: A step-by-step Guide*. Thousand Oaks, California: Corwin Press.
- Kumar, R. (2011). *Research Methodology: A step by step guide for beginners*. London: SAGE Publications.
- Blumer, H. (1969). *Symbolic Interactionism: perspective and method*. Berkeley: University of California Press.

Cilji in kompetence:

- Uporaba metodoloških orodij, tj. izvajanje, koordiniranje in organiziranje raziskav, uporaba raznih raziskovalnih metod in tehnik.
- Sposobnost oblikovanja izvirnih idej, konceptov in rešitev določenih problemov.
- Koherentno obvladovanje temeljnega znanja, sposobnost povezovanja znanja z različnih področij na katerih temeljita kakovost in poslovna odličnost.
- Razvoj komunikacijskih sposobnosti in spretnosti za komuniciranje z različnimi okolji.
- Sposobnost timskega dela, tj. pripravljenost na sodelovanje, kooperativnost, upoštevanje mnenj drugih in izpolnjevanje dogovorjene vloge v okviru tima in skupine.
- Poznavanje profesionalne etike, pravne zakonodaje, priznavanje in spoštovanje moralnih in etičnih načel in vrednot ter njihova uporaba pri delu.
- Usposobljenost za predstavitev pridobljenega temeljnega znanja in raziskovalnih dognanj v obliki projektne naloge, aplikativne, razvojno raziskovalne naloge ali strokovnega članka.
- Usposobljenost za sprejemanje odgovornosti za profesionalni razvoj in učenje, izboljševanje lastnega dela skozi evalvacijo z namenom samopreseganja in s tem nenehnega izboljševanja kakovost in odličnost dela.
- Sposobnost usmerjanja in izmenjave znanja v okviru kulture stalnega učenja, inoviranja in izboljševanja.
- Usposobljenost za reševanje konkretnih delovnih problemov z uporabo znanstvenih metod in postopkov.
- Razumevanje in uporaba metod kritične analize in razvoja teorij ter njihova uporaba pri reševanju problemov s področja kakovosti in poslovne odličnosti.
- Usposobljenost za svetovalno delo (prenos znanja).

Objectives and competences:

- Using methodological tools, i.e., implementation, coordination, and organization of research, using various research methods and techniques.
- Ability to formulate original ideas, concepts and solutions to specific issues.
- Coherent management of fundamental skills, the ability to integrate knowledge from various fields that are based on quality and business excellence.
- The development of communication skills and abilities to communicate with different environments.
- Ability for teamwork, i.e., willingness to collaborate, cooperate, respecting the opinions of others and completing the designated task within the team and group.
- Knowledge of professional ethics, laws, recognition, and respect for moral and ethical values and principles to their application at work.
- The ability to present acquired fundamental knowledge and research findings in the form of project work, applied and/or developmental research paper or professional article.
- The competency to take responsibility for professional development and learning, improving one's own work through evaluations with a view to self-transcend, and as such, the continuous improvement of quality and excellence.
- The ability to focus on results with the aim of meeting the needs of all stakeholders involved.
- The ability and skills to solve concrete work-related problems using scientific methods and procedures.
- Understanding and the application of critical analysis methods and development of theories and their applications in problem-solving in the area of quality and business excellence.
- Qualification for consultancy work (knowledge transfer).

Predvideni študijski rezultati:	Intended learning outcomes:
<p>Študent/študentka:</p> <ul style="list-style-type: none"> – Na temelju predstavljenega kompleksnega problema zna oblikovati relevantno raziskovalno vprašanje. – V bibliografskih bazah in bazah podatkov zna poiskati ključne koncepte in teorije, s katerimi pripravi konceptualni okvir raziskave oziroma ekspertize – Izvede celoten raziskovalni postopek, od operacionalizacije in izbora raziskovalne metode, do zbiranja, analize in interpretacije podatkov. – Iz analize zna izluščiti rešitev teoretičnega problema ali oblikovati predloge za reševanje kompleksnejših empiričnih problemov. – Oblikuje članek po standardih za strokovne članke. – Oblikuje predstavitev za javno promocijo vsebine raziskave na strokovni oziroma znanstveni konferenci in utrjuje veščine javnega nastopanja. 	<p>The student will:</p> <ul style="list-style-type: none"> – Based on the complex problem presented formulate relevant research questions. – In bibliographic databases find key concepts and theories to prepare a conceptual framework and research expertise. – Performs the entire research procedure from the selection and operationalization of research methods, to data collection, analysis and interpretation of data. – Be able from the analysis to extract the solution to the theoretical problem or create suggestions for solving complex empirical problems. – Be able to write an article according to the standards of a professional article. – Be able to develop a presentation for public promotion on the contents of the research at a professional or academic conference and practices the skills of public speaking.

Metode poučevanja in učenja:	Learning and teaching methods:
<ul style="list-style-type: none"> – <i>Kratka predavanja</i> z aktivno udeležbo študentov (razlaga snovi, pogovori, vprašanja, primeri, reševanje problemov). – <i>Seminarske vaje</i> v povezavi s prakso (refleksija izkušenj, projektno delo, timsko delo, metode kritičnega mišljenja, pogovori, sporočanje povratne informacije, socialne igre, ekskurzija). – Individualne in skupinske <i>konzultacije</i> (pogovori, dodatna razlaga, obravnava specifičnih vprašanj). – <i>Samostojni študij in raziskovanje</i>. (Seminarske vaje v povezavi s prakso (refleksija izkušenj, projektno delo, timsko delo, metode kritičnega mišljenja, pogovori, sporočanje povratne informacije, socialne igre, ekskurzija). 	<ul style="list-style-type: none"> – Lectures with active student participation (discussions, talks, questioning, cases, problem-solving). – Seminar exercises in connection to practice (reflections from experience, project work, teamwork, methods of critical thinking, talks, providing feedback, social games, excursions). – Individual and group consultations (discussions, additional explanations, discussing specific questions). – Facilitating independent study and research practice (reflections from experience, project work, teamwork, methods of critical thinking, talks, providing feedback, social games, excursions).

Načini ocenjevanja:	Delež / Weight (%)	Assesment:
Način (pisni izpit, ustno izpraševanje, naloge, projekt)		<i>Type (examination, oral, coursework, project)</i>
– Pisni/ustni izpit	40%	– Written / Oral Exam
– Raziskovalna seminarska naloga ter predstavitev naloge.	40%	– Empirical seminar paper with reports from seminar work and seminar paper presentation

Reference nosilca / Lecturer`s references:
<ul style="list-style-type: none"> – AMBROŽ, Milan. Projekt "Feniks" : kakovost in uspešnost študija na Turistici : raziskovalno poročilo. Portorož: Turistica, Visoka šola za turizem, 2004. 122 str., ilustr., graf. prikazi, tabele. [COBISS.SI-ID 641246] – AMBROŽ, Milan, LOTRIČ, Brane. Viharnost organizacije. Kranj: B & B, 2009. 226 str., fotogr. ISBN 978-961-91136-5-3. [COBISS.SI-ID 243752192]

- Ambrož, M., Mavrič, M. (2005). Socially represented knowledge about tourism. V: VODOVNIK, Zvone (ur.). *Intellectual capital and knowledge management : proceedings of the 5th International Conference of the Faculty of Management Koper, University of Primorska, 18-20 November 2004, Congress Centre Bernardin, Portorož, Slovenia*. Koper: Faculty of management, 2005, str. 365-375. <http://www.fm-kp.si/zalozba/ISBN/961-6486-71-3/374-375.pdf>. [COBISS.SI-ID [1421527](#)]
- AMBROŽ, Milan, OVSENIK, Marija. Humana paradigma vodenja sprememb v postindustrijski organizaciji. *Soc. delo*, 2002, letn. 41, št. 3-4, str. 127-139. [COBISS.SI-ID [524389](#)]