

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Evropsko poslovno okolje in upravljalne prakse
Course title:	European business environment and management practices

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Menedžment kakovosti, magistrski 2. stopnja Quality Management Postgraduate (second)	Program nima smeri The program has no study fields	1./2.	2./3.

Vrsta predmeta / Course type: Izbirni / elective

Univerzitetna koda predmeta / University course code: 021040-01

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
20					130	5

Nosilec predmeta / Lecturer: prof. dr. Luca Brusati/Luca Brusati, PhD, Professor

Jeziki / Languages: Predavanja / Lectures: Slovenski/Angleški
Vaje / Tutorial: Slovenski/Angleški

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

- Vpis v prvi letnik študijskega programa.
- Študent/študentka mora pred pristopom k izpitu pripraviti in zagovarjati seminarsko nalogo.

Prerequisites:

- Enrolment in the first year of study.
- The student must prepare and defend a seminar paper as a prerequisite for the final exam.

Vsebina:

1. Evropski kulturni kontekst poslovanja
2. Evropski poslovni pravni okvir.
3. Nacionalne ekonomije v Evropski uniji
4. Lobiranje
5. Enotni ekonomski prostor EU – prednosti in slabosti
6. Ekonomska suverenost držav članic EU
7. Ekonomska stabilnost in razvoj v EU

Content (Syllabus outline):

1. European cultural context of business
2. A European business legal framework.
3. National economies in the European Union
4. Lobbying
5. The EU's single economic space - strengths and weaknesses
6. Economic sovereignty of EU Member States
7. Economic stability and development in the EU

Temeljni literatura in viri / Readings:**Obvezna literature / Required reading(s):**

- Javnopolitični proces na ravni Evropske Unije / Damjan Lajh. Ljubljana : Fakulteta za družbene vede, 2015
- Dyson, K., & Quaglia, L. (2010). European Economic Governance and Policies: Volume II: Commentary on Key Policy Documents. *OUP Catalogue*.

Dodatna – dopolnilna / Recommended reading(s):

- Boldvin, R., & Viploš, Č. (2010). Ekonomija evropskih integracija. *Beograd: Data status*.
- Van Rompuy, H., Barroso, J. M., Juncker, J. C., & Draghi, M. (2012). Towards a genuine economic and monetary union. *European Council. Brüssel, 5*
- Puetter, U. (2012). Europe's deliberative intergovernmentalism: the role of the Council and European Council in EU economic governance. *Journal of European Public Policy, 19(2)*, 161-178.
- Serbanica, C. (2011). Knowledge circulation between universities, public research organizations and business in the EU 27. Drivers, barriers, actions to be put forward. *European Journal of Interdisciplinary Studies, 3(2)*, 43.

Cilji in kompetence:

- Razumevanje evropskega poslovnega okolja in njegovih specifik.
- Sposobnost predvidevanja ekonomskega razvoja v okviru Evropske unije.
- Razumevanje vloge Evropske unije pri razvoju Evropskega ekonomskega prostora.

Objectives and competences:

- Understanding of the European business environment and its specific.
- Ability to anticipate economic development within the European Union.
- Understanding the role of the European Union in the development of the European Economic Area.

Predvideni študijski rezultati:*Znanje in razumevanje:*

- Študent pozna kulturni kontekst evropskega poslovnega okolja.
- Študent razume vlogo Evropske unije pri oblikovanju ekonomskih politik držav članic.
- Študent razume vlogo Evropskega pravnega okvirja na poslovanje posameznih poslovnih subjektov.
- Študent zna sprejemati poslovne odločitve na podlagi evropskega pravnega okvirja in razširiti svoje poslovne priložnosti.

Intended learning outcomes:*Knowledge and understanding:*

- Student knows the cultural context of the European business environment.
- Student understands the role of the European Union in shaping the economic policies of the Member States.
- Student understands the role of the European legal framework in the business of individual business entities.
- Student can make business decisions based on the European legal framework and expand his business opportunities.

Metode poučevanja in učenja:

- Predavanja z aktivno udeležbo študentov.
- Seminarske vaje s pripravo sprotne izdelkov.

Learning and teaching methods:

- Lectures with active participation of students.
- Seminars with regular participation and preparation of written handouts.

Načini ocenjevanja:Delež (v %) /
Weight (in %)**Assessment:**

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Način (pisni izpit, ustno izpraševanje, naloge, projekt)		Type (examination, oral, coursework, project):
– Pisni /ustni izpit	50	– Written / Oral Exam
– Seminarska naloga	50	– Seminar work

Reference nosilca / Lecturer's references:

- Luca Brusati: “Training Systems’ Role in Public Administration Reform: The Experience of Transition Countries”, Conference “Training of Public Managers and Change-oriented Culture at a Time of Globalization” – Milan, March 22, 2007.
- Luca Brusati: “Meeting the Challenge of Public Sector Reform: A Managerial Perspective”, EBS Review, Vol. 11 (June), 2000.
- BRUSATI Luca, Paolo Fedele, Mario Ianniello (eds.), Economia e comunità. Cinque anni di ricerca al servizio del territorio, Udine: Forum, 2012.
- BRUSATI Luca, The Costs of Training Health Professionals in the Republic of Moldova (published also in Romanian as Costul pregătirii cadrelor medicale în Republica Moldova), Chisinau: World Health Organization, 2014.