

UČNI NAČRT PREDMETA / COURSE SYLLABUS

Predmet:	Ekonomika organizacije
Course title:	Economics of organization

Študijski program in stopnja <i>Study programme and level</i>	Študijska smer <i>Study field</i>	Letnik <i>Academic year</i>	Semester <i>Semester</i>
Menedžment kakovosti Dodiplomski (prva)	Program nima smeri	2.	4.
Quality Management Undergraduate (First)	The program has no study fields	2	4

Vrsta predmeta / Course type:	Obvezni	Required
--------------------------------------	---------	----------

Univerzitetna koda predmeta / University course code:	011017-02
--	-----------

Predavanja <i>Lectures</i>	Seminar <i>Seminar</i>	Sem. vaje <i>Tutorial</i>	Lab. vaje <i>Laboratory work</i>	Teren. vaje <i>Field work</i>	Samost. delo <i>Individ. work</i>	ECTS
30	-	45	-	-	105	6

Nosilec predmeta / Lecturer:	izr. prof. dr. Robert Vodopivec	Robert Vodopivec, PhD Associate Professor
-------------------------------------	---------------------------------	--

Jeziki / Languages:	Predavanja / Lectures:	Vaje / Tutorial:
	Slovenski, angleški	Slovenski, angleški
	Slovenian, English	Slovenian, English

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:

- Vpis v 2. letnik študija.
- Študent/študentka mora pred pristopom k izpitu pripraviti in zagovarjati empirično seminarsko nalogo.

Prerequisites:

- Enrolment in the second year of study.
- The student must prepare and defend an empirical seminar paper as a prerequisite for the final exam.

Vsebina:

1. Opredelitev organizacije, ekonomike organizacije in gospodarjenja
2. Opredelitev ponudbe in povpraševanja, delovanje trga
3. Ekonomske teorije firme
4. Vrste organizacij in njihove pravnoorganizacijske oblike
5. Poslovno okolje organizacij
6. Delitev in usklajevanje dela v organizaciji
7. Teorija proizvodnje
8. Stroški; različni vidiki proučevanja stroškov
9. Prvine poslovnega procesa in obvladovanje stroškov
10. Oblikovanje prodajnih cen
11. Poslovni izid
12. Sredstva in obveznosti do virov sredstev
13. Knjigovodsko prikazovanje poslovanja

Content (Syllabus outline):

1. Defining organization, economics of organization and management.
2. Definition of supply and demand, market performance.
3. Economic theory of companies.
4. Types of organizations and their organizational forms.
5. Business environments of organizations.
6. Sharing and coordinating work in the organization.
7. Theory of production.
8. Costs; various aspects of cost analysis.
9. Elements of the business process and cost management.
10. Price setting.
11. Business result.
12. Assets and liabilities.

14. Analiziranje poslovanja, učinkovitost in uspešnost poslovanja.
15. Odločanje o poslovanju
16. Tržne strukture in ravnanje podjetja
17. Analiza panoge in konkurence
18. Ekonomika investicij
19. Primeri dobrih praks.
20. Vidik ekonomike v modelih, standardih in metodah celovite kakovosti in poslovne odličnosti.

13. Business book-keeping
14. Business analysis, efficiency, and effectiveness.
15. Business decision-making.
16. Market structure and company management.
17. Analysis of industry and competition.
18. Economics of investment.
19. Examples of good practice.
20. Aspects of economic models, standards, and methods of total quality management and business excellence.

Temeljna literatura in viri / Readings

Obvezna literature / Required reading(s):

- Rebernik, M. (2004). *Ekonomika podjetja*. Ljubljana: Gospodarski vestnik.
- Turk, I. (2006). *Uvod v poslovno ekonomiko*. Ljubljana: Slovenski inštitut za revizijo.

Dodatna – dopolnilna / Recommended reading(s):

- Prašnikar, J., & Žiga, D. (1998). *Ekonomski modeli za poslovno odločanje*. Ljubljana: Gospodarski vestnik.
- Lipovec, F. (1987). *Razvita teorija organizacije*. Maribor: Založba Obzorja (ponatis: Ljubljana: Ekonomska fakulteta, 1997).
- Vodopivec, R. (2008). *Ekonomska teorija v logistiki*. Celje: Univerza v Mariboru, Fakulteta za logistiko, Medifas.

Cilji in kompetence:

- Poznavanje in razumevanje procesov, procesno zasnovane organizacije ter sposobnost obvladovanja nenehnega izboljševanja
- Uporaba in razvoj metod in tehnik za uspešno in učinkovito obvladovanje procesov ter nenehno
- Usposobljenost za obvladovanje organizacijskih sprememb v organizaciji kot odziv na spremembe v okolju.
- Zmožnost vzpostavljanja in vzdrževanja partnerskih odnosov z vsemi zainteresiranimi (odjemalci, zaposleni, lastniki, družbeno okolje).
- Usposobljenost za vodenje oddelka in/ali skupine, organiziranje aktivnega in samostojnega dela ter usposabljanje zaposlenih.
- Sposobnost interdisciplinarnega povezovanja znanj različnih predmetov.
- Usposobljenost za mentorsko delo, strokovni razvoj in vseživljenjsko učenje.
- Internalizacija gradnikov sodobne organizacijske teorije, temelječe na organizaciji kot ciljno usmerjenih razmerij med ljudmi.
- Sposobnost razumevanja in uporabe sodobnih teorij organizacije v praktičnem okolju.
- Sposobnost prepoznavanja in obvladovanja ključnih vidikov ekonomike organizacije.
- Obvladovanje temeljnih znanj in praktičnih pristopov, potrebnih za učinkovito in uspešno obvladovanje sistema vodenja organizacije s poudarkom na vodenju z zgledom, poslovnem komuniciranju, obvladovanju projektov, informatizaciji procesov in sistemskem

Objectives and competences:

- Comprehending and understanding processes, process-based organizations and the ability to manage continuous improvements.
- Use and develop methods and techniques for efficient and effective process management and continuous improvement of quality of work, products, and services.
- The ability to manage organizational change within an organization in response to changes in the environment.
- Ability to establish and maintain partnerships with all stakeholders (consumers, employees, owners, social environment).
- Ability to lead departments and / or groups, organizing active and independent tasks, and training employees.
- The ability to connect interdisciplinary knowledge from various subjects.
- Qualifications in being a mentor, for professional development, and lifelong learning.
- Internalisation of building blocks within contemporary organization theory that is based on an organization as a target-oriented relationship among individuals and people.
- Ability to understand and apply contemporary organization theories in a practical environment.
- Ability to identify, control, and the continuous improvement of processes in an organization and its links to a comprehensive system of processes.
- Applying basic knowledge and practical approaches to achieve effective and efficient management of an

<p>razmišljanju.</p> <ul style="list-style-type: none"> – Usposobljenost za obvladovanje in nenehno izboljševanje dela v proizvodnih oziroma storitvenih organizacijah. 	<p>organization with an emphasis on leadership by example, business communication, management of projects, informatisation of processes and systematic thinking.</p> <ul style="list-style-type: none"> – Training for managing and continuously improving work in production and service organizations.
--	---

Predvideni študijski rezultati:	Intended learning outcomes:
<p>Študent/študentka:</p> <ul style="list-style-type: none"> – Pozna in razume pomen ekonomike organizacije obvladovanju sodobne organizacije. – Pozna in razume vlogo in pomen ekonomike organizacije v poslovnih odnosih. – Razume interakcijsko delovanje dejavnikov, ki vplivajo na uspešnost in učinkovitost ekonomike organizacije. – Pozna in uporablja sodobne pristope, modele in orodja za doseganje in nenehno izboljševanje ekonomike organizacije. – Uporablja osnovno znanje in veščine s področja ekonomike organizacije. – Reflektira in kritično ovrednoti različne izkušnje s področja ekonomike organizacije. – Aktivno in kritično spremlja in reflektira aktualno dogajanje na področju ekonomike organizacije. – V povezavi z drugimi predmeti pozna, razume in reflektira kompleksnost strokovnih in družbenih nalog zaposlenih pri obvladovanju ekonomike organizacije v procesno zasnovani organizaciji. – Pozna in razume umeščenost ekonomike organizacije v širše družbene, kulturne in vrednotne kontekste ter z refleksijo teh kontekstov oblikuje intelektualno aktiven odnos do sveta. 	<p>The student will:</p> <ul style="list-style-type: none"> – Know and understand the importance of economics of organization in the management of contemporary organizations. – Know and understand the role of economics of organization in business relations. – Understand the interaction among factors that affect the efficiency and effectiveness on the economics of an organization. – Know and use contemporary approaches, models, and tools in achieving continuous improvement in economics of an organization. – Use basic knowledge and skills from the field of economics of an organization. – Apply basic knowledge and skills in the organization. – Reflect and critically analyse various experiences from the field of economics of an organization. – Actively and critically monitor and reflect on current developments in the field of economics of an organization. – In connection with other subjects, know, understand, and reflect complex professional and social tasks of employees in the management of economics in an organization with process-based organizations. – Know and understands the position of economics of an organization and its functions within the broader social, cultural, and value-laden context as well as with reflection of these contexts develop an intellectual proactive attitude towards the world.

Metode poučevanja in učenja:	Learning and teaching methods:
<ul style="list-style-type: none"> – Predavanja z aktivno udeležbo študentov (razlaga snovi, pogovori, vprašanja, primeri, reševanje problemov). – Seminarske vaje v povezavi s prakso (refleksija izkušenj, projektno delo, timsko delo, metode kritičnega mišljenja, pogovori, sporočanje povratne informacije, socialne igre, ekskurzija). – Individualne in skupinske konzultacije (pogovori, dodatna razlaga, obravnava specifičnih vprašanj). – Animacija samostojnega študija in raziskovanja (motiviranje, usmerjanje, samoopazovanje, samournavanje, refleksija, samoocenjevanje). 	<ul style="list-style-type: none"> – Lectures with active student participation (discussions, talks, questioning, cases, problem-solving). – Seminar papers in connection to practice (reflections from experience, project work, teamwork, methods of critical thinking, talks, providing feedback, social games, excursions). – Individual and group consultations (discussions, additional explanations, discussing specific questions). – Facilitating independent study and research (motivating, directing, self-examination, self-regulation, reflection, and self-assessment).

Načini ocenjevanja:	Delež / Weight (%)	Assesment:
Način (pisni izpit, ustno izpraševanje, naloge, projekt)		<i>Type (examination, oral, coursework, project)</i>
– Pisni/ustni izpit	60%	– Written / Oral Exam
– Empirična seminarska naloga s poročili seminarskega dela ter predstavitev naloge	40%	– Empirical seminar paper with reports from seminar work and seminar paper presentation

Reference nosilca / Lecturer`s references:

- VODOPIVEC, Robert. Ekonomska teorija v logistiki. 1. izd. Celje: Fakulteta za logistiko; Šempeter pri Gorici: Medifas, Mediteranski inštitut za sodobne študije, 2008. 103 str., ilustr., graf. prikazi, tab. ISBN 978-961-6562-18-8. [COBISS.SI-ID 238782464]
- VODOPIVEC, Robert. Logistične storitve in državna regulativa. 1. izd. Celje: Fakulteta za logistiko; Šempeter pri Gorici: Medifas, Mediteranski inštitut za sodobne študije, 2008. 120 str., Graf. prikazi, tab. ISBN 978-961-6562-19-5. [COBISS.SI-ID 238826496]
- VODOPIVEC, Robert. Global crisis from another angle. V: PANDILOSKA JURAK, Alenka (ur.), PINTERIČ, Uroš (ur.). Contemporary world between freedom and security. Ljubljana: Vega, 2010, str. 7-18. [COBISS.SI-ID 1024217409]
- VODOPIVEC, Robert. A perfect system in continual crisis. V: SPASIĆ, Dejan (ur.), STANKOVIĆ, Ljiljana (ur.). Challenges of the world economic crisis. Niš: Faculty of Economics, 2009, str. 147-155. [COBISS.SI-ID 31165485]
- VODOPIVEC, Robert, KRSTOV, Ljupčo. Organisation management in supply chain with dynamic effect of organizational rules. Facta Univ., Econ. Organ., 2007, vol. 4, no. 2, str. 91-107, ilustr., graf. prikazi. [COBISS.SI-ID 28063277]
- VODOPIVEC, Robert, KRSTOV, Ljupčo. Implement ERP systems. Ekon. teme, 2007, letn. 45, št. 4, str. 11-31. [COBISS.SI-ID 28792621]