

**UČNI NAČRT PREDMETA / COURSE SYLLABUS**

<b>Predmet:</b>	<b>Evropsko poslovno okolje</b>
<b>Course title:</b>	<b>European business environment</b>

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
<b>Menedžment kakovosti Dodiplomski (prva)</b>	Program nima smeri	2. / 3.	4. / 5.
<b>Menedžment kakovosti Dodiplomski (prva)</b>	The program has no study fields	2 / 3	4 / 5

**Vrsta predmeta / Course type** Izbirni/elective

**Univerzitetna koda predmeta / University course code:** 011048-01

Predavanja Lectures	Seminar Seminar	Vaje Tutorial	Klinične vaje work	Druge oblike študija	Samost. delo Individ. work	ECTS
30	-	45	-	-	105	6

**Nosilec predmeta / Lecturer:** prof. dr. Luca Brusati/Luca Brusati, PhD, Professor

**Jeziki / Predavanja / Lectures:** Slovenski/Angleški  
**Languages: Vaje / Tutorial:** Slovenski/Angleški

**Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti:**

- Pogoj za vključitev v delo je vpis v drugi letnik študijskega programa.
- Študent/študentka mora pred pristopom k izpitu pripraviti in zagovarjati seminarsko nalogo.

**Prerequisites:**

- Enrolment in the second year of study.
- The student must prepare and defend an seminar paper as a prerequisite for the final exam.

**Vsebina:**

1. Evropski kulturni kontekst poslovanja.
2. Evropski poslovni pravni okvir.
3. Nacionalne ekonomije v Evropski uniji.
4. Lobiranje.
5. Enotni ekonomski prostor EU – prednosti in slabosti.
6. Ekonomska suverenost držav članic EU.

**Content (Syllabus outline):**

1. European cultural context of business.
2. A European business legal framework.
3. National economies in the European Union.
4. Lobbying.
5. The EU's single economic space - strengths and weaknesses.
6. Economic sovereignty of EU Member States.

**Temeljni literatura in viri / Readings:**

<p><b>Obvezna literature / Required reading(s):</b></p> <ul style="list-style-type: none"> <li>– Javnopolitični proces na ravni Evropske Unije / Damjan Lajh. Ljubljana : Fakulteta za družbene vede, 2015</li> <li>– Dyson, K., &amp; Quaglia, L. (2010). European Economic Governance and Policies: Volume II: Commentary on Key Policy Documents. <i>OUP Catalogue</i>.</li> </ul> <p><b>Dodatna – dopolnilna / Recommended reading(s):</b></p>
--

- Boldvin, R., & Viploš, Č. (2010). Ekonomija evropskih integracija. *Beograd: Data status*.
- Van Rompuy, H., Barroso, J. M., Juncker, J. C., & Draghi, M. (2012). Towards a genuine economic and monetary union. *European Council. Brüssel, 5*
- Puetter, U. (2012). Europe's deliberative intergovernmentalism: the role of the Council and European Council in EU economic governance. *Journal of European Public Policy, 19(2)*, 161-178.
- Serbanica, C. (2011). Knowledge circulation between universities, public research organizations and business in the EU 27. Drivers, barriers, actions to be put forward. *European Journal of Interdisciplinary Studies, 3(2)*, 43.

**Cilji in kompetence:**

- Razumevanje evropskega poslovnega okolja in njegovih specifik.
- Sposobnost predvidevanja ekonomskega razvoja v okviru Evropske unije.
- Razumevanje vloge Evropske unije pri razvoju Evropskega ekonomskega prostora.

**Objectives and competences:**

- Understanding of the European business environment and its specific.
- Ability to anticipate economic development within the European Union.
- Understanding the role of the European Union in the development of the European Economic Area.

**Predvideni študijski rezultati:**

- Znanje in razumevanje:
- Študent pozna kulturni kontekst evropskega poslovnega okolja.
  - Študent razume vlogo Evropske unije pri oblikovanju ekonomskih politik držav članic.
  - Študent razume vlogo Evropskega pravnega okvirja na poslovanje posameznih poslovnih subjektov.
  - Študent zna sprejemati poslovne odločitve na podlagi evropskega pravnega okvirja in razširiti svoje poslovne priložnosti.

**Intended learning outcomes:**

- Knowledge and understanding:
- Student knows the cultural context of the European business environment.
  - Student understands the role of the European Union in shaping the economic policies of the Member States.
  - Student understands the role of the European legal framework in the business of individual business entities.
  - Student can make business decisions based on the European legal framework and expand his business opportunities.

**Metode poučevanja in učenja:**

- Predavanja z aktivno udeležbo študentov.
- Seminarske vaje s pripravo sprotne izdelkov.

**Learning and teaching methods:**

- Lectures with active participation of students.
- Seminars with regular participation and preparation of written handouts.

Načini ocenjevanja:	Delež (v %) / Weight (in %)	Assessment:
Način (pisni izpit, ustno izpraševanje, naloge, projekt):		Type (examination, oral, coursework, project):
– Pisni /ustni izpit	<b>50</b>	– Written / Oral Exam
– Seminarska naloga	<b>50</b>	– Seminar work

**Reference nosilca / Lecturer's references:**

- Luca Brusati: "Training Systems' Role in Public Administration Reform: The Experience of Transition Countries", Conference "Training of Public Managers and Change-oriented Culture at a Time of Globalization" – Milan, March 22, 2007.
- Luca Brusati: "Meeting the Challenge of Public Sector Reform: A Managerial Perspective", *EBS Review*, Vol. 11 (June), 2000.
- BRUSATI Luca, Paolo Fedele, Mario Ianniello (eds.), *Economia e comunità. Cinque anni di ricerca al servizio del territorio*, Udine: Forum, 2012.
- BRUSATI Luca, *The Costs of Training Health Professionals in the Republic of Moldova* (published also in Romanian)

as Costul pregătirii cadrelor medicale în Republica Moldova), Chisinau: World Health Organization, 2014.